

## **User Experience Architect**

In this role, you will work directly with agency partners, account managers and clients to design or lead the design of web sites, rich multimedia applications and customer-centric marketing tools. We are looking for someone that possesses extensive expertise in key web technologies and online marketing concepts, and is an indispensable asset and resource to the entire organization in providing thought leadership, advanced user experience concepts and mentorship to the rest of the Design and Production team.

### **A successful User Experience Architect will:**

- Analyze relationships between information and data in order to structure content effectively
- Design an information structure that is centered around user needs, aligned with business goals and is technically feasible
- Analyze, organize and prioritize work while meeting multiple deadlines
- Collaborate with team members and clients to maintain effective relationships
- Work with people from different disciplines and backgrounds who have varying degrees of technical knowledge
- Create mockups (comps), prototypes and wireframes of UI designs and page components that achieve site objectives, in coordination with brand needs, marketing direction, usability and user experience standards and advanced web concepts and emerging technologies
- Work closely with brands to establish user experience principles and guidelines across their web applications and marketing material.
- Present design and web application recommendations and sell ideas directly to brand leaders, based on expertise in user experience, industry understanding and creative layout
- Absorb all aspects of brand marketing process by participating in brand meetings, communicating daily with account leaders and learning all aspects of brand including business needs, target demographics, marketing focus, brand identity and quarterly/yearly/future goals
- Mentor web designers and producers, leveraging years of web industry expertise to effectively raise the technological bar of the department
- Lead Web Team design and coding critiques providing recommendations and constructive feedback based on industry expertise in user experience and web marketing needs
- Research emerging technologies that deliver the most cutting edge solutions

### **Ideal candidate will have these characteristics:**

- You have a strong point-of-view on design as it relates to user experience and as a critical driver of business strategy and have a series of design-driven successes in your recent past
- You are comfortable in a leadership role and being the 'go to' for senior business and technical leaders to rely on for coaching, mentorship, and strategic expertise on usability design
- You are comfortable working with a variety of industries, brands and agency team members
- You are able to multi-task and self-prioritize
- Exhibit confidence in knowledge of web and digital best practices and user experience

### **Requirements:**

- Bachelor's degree (BA) from four-year college or university; three or more years related experience; or equivalent combination of education and experience.
- Experience developing website and application sitemaps and wireframes
- Experience reviewing and testing websites and applications to ensure that the designs are implemented according to the wireframes
- Experience conducting usability reviews and providing recommendations for improving a website or application.
- Strong understanding of web application accessibility standards including WCAG 2.0 guidelines.
- Lead by example in creating/leading cutting edge web and digital experiences that drive increased traffic and revenue to our clients' websites and applications

#### **Bonus Points:**

- Writing, publishing and conference-level presentation skills
- Website coding/development experience

#### **Benefits at a Glance:**

- Competitive salaries, commensurate with experience
- Medical/Dental/Vision Insurance
- Short and Long Term Disability
- Life Insurance
- Flexible Spending Accounts
- 401(k) with employer match
- Paid holidays and paid time off
- Employee Bonus/Profit Sharing program
- Open, collaborative office
- Company outings

#### **About AcrobatAnt:**

AcrobatAnt is a full service advertising agency in Tulsa, Oklahoma. AcrobatAnt serves clients in a variety of industries including healthcare, automotive, quick service restaurants and financial services. Our cross-functional team provides solutions to help our clients reach their business goals. Our mantra is 'Pure. Simple. Honest.' We live those words daily as we serve our clients with integrity, thought leadership and creative that exceeds expectations.

#### **To Apply:**

- Please include a portfolio with examples (wireframes, sitemaps, website designs, etc)
- Email [Info@AcrobatAnt.com](mailto:Info@AcrobatAnt.com)

AcrobatAnt is an equal opportunity employer; we consider all qualified candidates without regards to race, color, religion or belief, gender, sexual orientation, national origin, age, genetic information, disability, or veteran status.