

Role Snapshot

Social Media Coordinator

The social media coordinator actively participates in a wide variety of social media activities—blogging, posting, community development and management, commenting, etc.—and is well-connected with the broader social media world. The candidate must be able to think strategically and be willing to help implement social media programs for agency clients.

The social media coordinator shows clients and agency staff how to participate in the social media conversation to effectively grow customer-brand relationships. The social media coordinator helps manage and monitor the agency's social media initiatives, and works to increase the staff's participation in and understanding of social media as an agency self-promotion and engagement tool.

The social media coordinator is responsible for providing post-campaign for client efforts; providing insights and recommendations regarding performance; monitoring social media trends, tools and applications; and helping clients increase use of social media.

Required Experience: 1-3 years

Required Education: Bachelor's or associate's degree

Interested?

Send your resume and cover letter to HR@AcrobatAnt.com and start the conversation. And, please answer this one question in your email: **Why should we consider you for the Ant Colony?**