

AIO READINESS CHECKLIST

AI Search Optimization (AIO) Quick-Start Checklist

TECHNICAL

- ☐ LLMS.txt file created and submitted
- ☐ Structured schema implemented sitewide
- ☐ Site speed + Core Web Vitals optimized
- ☐ Mobile UX reviewed
- ☐ WCAG accessibility audit completed

CONTENT

- ☐ 40+ prompt-based FAQs across key topics
- ☐ Use of real testimonials, quotes, and user data
- ☐ Clear authorship and date stamps
- ☐ Unique POV with values-aligned tone
- ☐ Wikipedia presence validated/updated

TRUST & AUTHORITY

- ☐ Branded mentions across trusted domains
- ☐ Active Reddit engagement or education community presence
- ☐ Google Business Profile verified and aligned with site
- ☐ Transparent privacy and security standards (SSL, TOS)

STRATEGY

- ☐ E-E-A-T audit conducted
- ☐ Audience values segmentation (demographics, psychographics and/or values)
- ☐ Competitive messaging benchmarking
- ☐ Ongoing AI visibility tracking (Prompt Mentions, AI Score)
- ☐ Future-forward reporting (not just SERP rank)